

2009-2010 SEASON ADVERTISING DEADLINES

	MATERIALS SUBMITTED	ADS COMPLETE
SEPT/OCT 2009.....	July 6	July 31
NOVEMBER 2009	Aug 31	Sept 25
DECEMBER 2009.....	Oct 5	Oct 30
<i>Holiday gift guide – a free opportunity for advertisers</i>		
JANUARY 2010.....	Nov 2.....	Nov 25
FEBRUARY 2010.....	Nov 30.....	Dec 23
<i>Valentine gift guide – a free opportunity for advertisers</i>		
MARCH 2010	Jan 4	Jan 29
APRIL 2010	Feb 1	Feb 26
MAY 2010	Mar 1	Mar 26
SUMMER 2010 (June-August exposure)	Apr 5	Apr 30
<i>Summer shopping guide – a free opportunity for advertisers</i>		

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